

WZLQ

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CATALOG NO. 4550L 1/5



Form BC 126

June 1954

OFFICIAL NO. 2375

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed April 11, 1969

WZLQ 7-5-79

Call letters XVELO-FM

Station location TUPELO, MISSISSIPPI

NORTH EAST RADIO, INC. (AL: 5-30-79 EFF: 7/1/79

Name of licensee TUPELO BROADCASTING COMPANY, INC.

Transmitter location HWY. #45, 3 mi. N. of center of city, Tupelo, Mississippi (BPH-8-25-65)

Main studio location Same as Transmitter



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-4461 HAAT:380 cont'd	8-25-65	98.5mc. ch.#253	ERP:100kw. Unl. TPO:9.5kw.		10-25-65 4-25-66
		CP FOR A NEW FM BROADCAST STATION.			
BMPH-8784 (1)	4-28-66	Mod. of CP(BPH-4461) for ext. of comple- tion date to			10-15-66
BMPH-9035 (2)	9-30-66	Mod. of CP(BPH-4461) for ext. of completion date to			4-1-67
BMPH-9285 (3)	3-30-67	Mod. of CP(BPH-4461 as mod.) for ext. of completion date to			9-30-67
BMPH-9590 (4)	10-4-67	Mod. of CP(BPH-4461 as mod.) for ext. of completion date to			3-30-68.
BMPH-9913 (5)	3-29-68	MP(BPH-4461 as mod.) ext. time			7-31-68
BMPH-10,126 (6)	8-5-68	MP(BPH-4461 as mod.) ext. time to			9-30-68
BMPH-10,276 (7)	10-7-68	MP(BPH-4461 as mod.) ext. time			12-31-68
BMPH-10,412 (8)	1-14-69	MP(BPH-4461 as mod.) ext. time			3-31-69
BMPH-10,534 (9)	3-11-69	MP(BPH-4461 as mod.) chg. TPO 10kw			
BSCA-881	4-8-69	Request for SCA		4-8	*
ELP-4360	4/11/69	Lic. (BPH-4461 as mod.) for new FM b/c station.		6/1/70	
BRH-2375(S)	5-27-70	Renewal			6-1-73
BRSCA-881	5-27-70	Renewal of SCA			6-1-73
EBSA	5-22-72				
BRH-2375(S)	8-30-74	RENEWAL & SCA			6-1-76
BRSCA 881	8-30-74				6-1-76
BRH-2375(L)	3-22-78	RENEWAL			2-1-79
BRSCA-881	" " "	" " "			" " "
		(Short Term)			
BRH780928UY	(S)	RENEWAL OF LICENSE & SCA		6-1-79	
BRSCA-881					
BRH790201VH	5-18-79	RENEWAL OF LICENSE & SCA		6-1-82	
(S)					



#2

FM

BC-126  
June 1973

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W E L O - F M .....

Station location .....

Name of licensee SEE CARD #1 .....

Transmitter location .....

Main studio location .....



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BALH790111EB	5-30-79	VOL.	AL & SC	EFF:	7/1/79
SBSA	7-5-79	chg. call			



FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters ~~WFLA~~ **WLOL-FM**

Name **TUPELO BROADCASTING COMPANY, INC.**  
**Tupelo, Mississippi (P.O. c/o Robert Evans, Radio Station W E L O, Tupelo, Miss.)**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4461 R. & F.	5-8-64 5-13-64	CP for a new FM broadcast station to be operated on: Frequency: 98.5mc CH 253 ERP: 100kw Type trans.: RCA RTF 10E TPO: 9.48kw Type antenna: RCA 37A 12A (12 sections) Trans. location: On Hwy 45, 3 mi. N of center of Tupelo, Mississippi Studio location: Same as transmitter HAAT: 378' Atty: Arent, Fox, Kintner, Plotkin & Kahn	GRANTED Cond'l re measurements	8-25-65
EMPH-8784 R & F	4-6-66 4-7-66	Modification of CP(BPH-4461 which authorized a new FM broadcast station) for extension of completion date from 4-25-66 to 10-15-66.  Atty -Arent, Fox, Kintner, Plotkin & Kahn	GRANTED to	4-28-66 10-15-66



AUG. 1955

# 2

## APPLICATION RECORD - BROADCASTING

Call  
Letters **W E L O-FM**Name **TUPELO BROADCASTING COMPANY, INC.**  
**TUPELO, MISSISSIPPI**

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-9035 R & F	9-16-66 9-19-66	Modification of CP(BPH-4461 as mod., which authorized a new FM broadcast station) for extension of completion date from 10-15-66 to _____  Attys-Arent, Fox, Kintner, Plotkin & Kahn	GRANTED to	9-30-66 4-1-67
BMPH-9285 R&F	3-2-67 3-7-67	Modification of CP(BPH-4461 as mod., which authorized a new FM broadcast station) for extension of completion date from 4-1-67 to 11-30-67.  Atty - G. A. Bechtel	GRANTED to	3-30-67 9-30-67
BMPH-9587 R&F  SEP 28 1967	8-28-67 8-31-67	Mod. of CP(BPH-4461 as mod., which authorized a new FM b/c station) to chg. type trans(RCA-BTF-5E); chg. type ant(RCA-BFA-6A, 6 sects); chg. TPO 5kw; chg. ERP 25.1kw; and chg. HAAT 203 feet.  Atty - G.A. Bechtel(Fox, Arent, etc.) Engr: Thomas A. Wright Dallas, Texas	DISMISSED REQUEST OF ATTORNEY.	11-14-67

(Earl Cullum, Jr. Assoc.)



FORM BC-121

Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters W E L Q MName TUPELO BROADCASTING COMPANY, INC.  
TUPELO, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-9590 R & F SEP 22 1967	8-28-67 8-31-67	Mod. of CP (BPH-4461 as mod., which authorized a new FM b/c station) for extension of completion date from 9-30-67 to ____.	GRANTED to	10-4-67 3-30-68
BMPH-9913 R & F MAR 10 1968	2-24-68 2-26-68	Atty - Gene A. Bechtel(Arent, Fox, etc.) Mod. of CP(BPH-4461 as mod., which authorized a new FM b/c station) for extension of completion date from 3-30-68 to 7-31-68. Atty @ Gene A. Bechtel(Arent, Fox, etc.)	GRANTED to	3-29-68 7-31-68
BMPH-10,126 R & F #437942 \$30 JUL 8 1968	6-19-68 6-21-68 6-21-68	MP(BPH-4461 as mod.) ext. time to ____ (New Station). Atty - Harry M. Plotkin(Arent, Fox, etc.)	GRANTED to	8-5-68 9-30-68
BSCA-881 R & F #447414 \$30 AUG 13 1968	6-26-68 7-26-68 7-26-68	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kcs. Atty - Gene A. Bechtel(Arent, Fox etc.)	GRANTED	4-8-69



FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W E L Q-FM

Name TUPELO BROADCASTING COMPANY, INC.  
TUPELO, MISSISSIPPI

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-10,276 R & F #457993 \$30 SEP 26 1968	9-9-68 9-11-68 9-11-68	MP(BPH-4461 as mod.) ext. time to 12-31-68 (NEW STATION).  Atty - Gene A. Bechtel(Arent, Fox etc.)	GRANTED to	1-7-68 12-31-68
BMPH-10,412 R & F #477787 \$30 JAN 8 1969	12-9-68 12-12-68 12-12-68	MP(BPH-4461 as mod.) ext. time to 1-31-69 (NEW STATION).  Atty - Thomas Schattenfield(Arent, Fox etc.)	GRANTED to	1-14-69 3-31-69
BMPH-10,534 R & F #492239 \$30 MAR 10 1969	2-18-69 2-20-69 2-20-69	MP(BPH-4461 as mod.) chg. TPO to 10kw;  Atty - Gene A. Bechtel(Arent, Fox, etc.) Engr: A. Earl Cullman, Jr. Dallas, Texas	GRANTED	3-11-69
BLH-4360 R & F #499439 \$30 PT APR 8 1969	3/14/69 3/17/69 3/17/69 3/26/69	License (BPH-4461 as mod.) for new FM b/c station.  Engr: A. Earl Cullman Jr., Dallas, Texas Atty: Gene A. Bechtel	GRANTED:	4/11/69



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters **WELO-FM**Name **TUPELO BROADCASTING COMPANY, INC.**  
**Tupelo, Mississippi**

File No.	Dated	Application for	Action	
			Nature	Date
BRSCA-881 BRH-2375 R & F #581369 \$105. PN PRESS	2-12-70 2-26-70 3-3-70 3-3-70 3-3-70 APR 2 1970	Renewal of SCA Renewal of License Atty: Gene A. Bechtel (Arent, Fox, etc.) AMENDED 4-21-70 re: programming	GRANTED	5-27-70
BRH-2375 R & F P.N. PRESS BRSCA-881 R & F APR 4 1978	2-5-73 3-1-73 3-1-73 2-5-73 3-1-73	Renewal of License AMENDED 5-7-73 re: commercial policy Atty.: Gene A. Bechtel  Renewal of SCA	GRANTED	8-30-74
BRH-2375 BRSCA-881 Recd. PN Recd. filed PRESS	1-27-76 1-12-76 2-2-76 APR 1 1976	RENEWAL OF LICENSE RENEWAL OF SCA E.L.Bernthal, Atty.  (over for petition)	GRANTED SHORT TERM to	3-22-78 2-1-79



(BRH-2375) PETITION TO DENY RENEWAL OF BROADCAST  
LICENSES filed 5-3-76 by Curtis T. White, Counsel on  
behalf of Petitioners

Ltr. 5-6-76 filed by Curtis T. White re Petition to  
Deny Broadcast Licenses

ERRATA TO PETITION TO DENY filed 5-6-76 by Curtis T.  
White, Counsel on behalf of Petitioners

AFFIDAVIT TO PETITION TO DENY filed 5-11-76 by Curtis  
T. White, Counsel on behalf of the Lee County Chapter,  
Mississippi State Branch of the NAACP, Pollution and  
Consumers Protection Foundation & Mr. Jack Benny

AFFIDAVIT TO PETITION TO DENY filed 5-12-76 by Curtis  
T. White, Counsel on behalf of Petitioners

AMENDED 5-10-76 re: EEO

MOTION FOR EXTENSION OF TIME filed 5-25-76 by Eric L.  
Bernthal, Counsel on behalf of Tupelo B/Casting Co., Inc

AMENDED 6-10-76 re: business interests

AMENDED 6-24-76 re: EEO

REQUEST FOR EXTENSION OF TIME filed 6-29-76 by Eric L.  
Bernthal, Counsel on behalf of Tupelo B/Casting co., Inc.

OPPOSITION TO PETITION TO DENY filed 8-16-76 by Eric L.  
Bernthal, Counsel on behalf of Tupelo Broadcasting  
Company, Inc.

MOTION FOR EXTENSION OF TIME filed 8-18-76 by Curtis T.  
White, Counsel on behalf of Petitioners

REPLY TO OPPOSITION TO PETITION TO DENY filed 9-24-76  
by Curtis T. White, Counsel on behalf of Petitioners

PETITION FOR LEAVE TO FILE SUPPLEMENTAL COMMENTS filed  
10-22-76 by Harry M. Plotkin, Counsel on behalf of  
Tupelo Broadcasting Company

SUPPLEMENTAL COMMENTS OF TUPELO BROADCASTING COMPANY  
filed 10-22-76 by Harry M. Plotkin, Counsel on behalf  
of Tupelo Broadcasting Company

(See back of Card #6 for petition)



# APPLICATION RECORD - BROADCASTING

Call Letters **WZLQ**  
**X** **WELO-FM**

**NORTH EAST RADIO, INC.**

Name **\*TUPELO BROADCASTING COMPANY, INC.**  
**Tupelo, Mississippi**

File No.	Dated	Application for	Action	
			Nature	Date
BRH780928UY BRSCA780928UY PRESS DEC 4	1978	RENEWAL OF LICENSE RENEWAL OF SCA  Atty. Alan Auckenthaler (Arent, Fox, Kintner etc.) (Over)	GRANTED approved in Comm. meeting Item 4, Agenda. (OVER)	5-2-79 (in part)
BALH 790111EB PRESS JAN 26 1979 Form 314 Also see WELO(AM) PN FILED	1-30-79	Vol AL to North East Radio, Inc. (INCLUDE SCA) Contingent on AL for WJLJ Atty for assignor-Eric L. Bernthal Atty for assignee-George R. Borsari REQUEST FOR TAX CERTIFICATE - filed 2-26-79	GRANTED EFF: TAX CERTIFICATE ISSUED (6-19-79)	5-30-79 COND'L



(BRH-2375) OPPOSITION TO PETITION FOR LEAVE TO FILE  
SUPPLEMENTAL COMMENTS AND SUPPLEMENTAL COMMENTS OF  
TUPELO BROADCASTING COMPANY, INC. filed 12-2-76 by  
Curtis T. White, Counsel on behalf of Petitioners

MEMORANDUM OPINION & ORDER adopted 3-22-78, Petition to  
Deny filed by Lee County Chapter, Mississippi State  
Branch of the NAACP & by Jack Benney, individually and  
on behalf of the Pollution and Consumer Protection  
Foundation DENIED.

(BRH790201VH) SUPPLEMENTAL APPLICATION filed 2-1-79 as  
an amendment to pending renewal application.

(Alan Auckenthaler, Atty.) PRESS: (GRANTED 5-18-79)



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

